



eris@ ANNUAL CONFERENCE 2009

Fostering Regional Creativity and Innovation: Technologies, Methods and People

Cáceres, Extremadura, Spain, 6th – 8th May 2009

DRAFT CONFERENCE PROGRAMME





Programme Wednesday 6th

CONFERENCE OPENING

20:30	21:00	Welcome speech Luis Millán Vázquez de Miguel , President of Fundecyt David Carmona Rodríguez , President ad interim of eris@
21:00		Welcome Dinner Galarza's Brasserie



Programme Thursday 7th May

8:30	9:00	REGISTRATION
09:00	09:10	Welcome and Introduction David Carmona Rodríguez , President ad interim of eris@ Gareth Hughes , CEO of eris@
SESSION 1		METHODS
Presentations and roundtables will deal with issues related to ICT innovative METHODS such as: DBE, Open Innovation, Living Labs, Clusters		
09:10	09:20	Introduction to the Session Simon Lavin , Planning, Development and Support Manager, Welsh Assembly Government
09:20	09:40	Competitive regions Maria Ginnity , Ireland's national policy advisory body for enterprise and science, Head of Department – Enterprise & Regional Policy
09:40	10:00	Policy perspective Jean-Claude Burgelman , European Commission, DG Research
10:00	10:20	Regional Cluster Policy in Baleares , Baleares, Spain Pere Oliver Reus , General Director for RDI, Gobierno de Baleares, (TBC)
10:20	10:40	Digitally Networked Businesses & Ecosystems , Wales, UK Katherine Hibbert , Welsh Assembly Government
10:40	10:50	<i>Coffee Break & Networking</i>
10:50	11:10	Creativity as a Source for Innovation in European SMEs – CREATIN , Extremadura, Spain Teresa Muñoz , FUNDECYT
11:10	11:30	Business Transformation: the Basque Model , Basque Country, Spain Juan José Duque , SPRI Euskadi
11:30	11:50	Living Piemonte - an open-air lab to test a complete digitalization process in a mountain valley , Regione Piemonte, Italy Susanna Longo , Piemonte Region
11:50	12:15	InnoCrowding – Best Practices in Open Innovation , Alexander M. Orlando , Executive Vice President, InnoCrowding, EE.UU.
12:15	12:40	Public authorities official opening Guillermo Fernández Vara , President of Extremadura Government Juan Andrés Tovar , Cáceres Department President Carmen Heras , Major of Cáceres Luis Millán Vázquez de Miguel , President of FUNDECYT
12:40	13:30	Roundtable Discussion chaired by Gareth Hughes , CEO of eris@ Katherine Hibbert , Welsh Assembly Government Maria Ginnity , Ireland's National Policy Advisory Body for Ent. and Science Jean-Claude Burgelman , European Commission, DG Research
13:30	15:00	<i>Lunch Break & Networking</i>



Programme Thursday 7th May (II)

SESSION 2

TECHNOLOGIES

Presentations and roundtables are intended to gather intelligence on latest technology devices available in the field of ICT, namely: GRID, RFID, WEB 2.0, Broadband

15:00	15:15	Introduction to the Session George Hall, Patron of eris@
15:15	15:35	The Spanish Experience on ICT Juan Antonio Rubio General Director of Ciemat, Spain
15:35	15:55	Key Note Speech: José Antonio Ondiviela, Local & Regional Government Lead, Microsoft
15:55	16:00	Policy Perspective: Message from Viviane Reding, Commissioner for Information Society & Media of the European Commission
16:00	16:20	B-3 Regions for Better Broadband Connection. A NMS perspective Angel Panov, I-Centers Association, Bulgaria
16:20	16:40	SFERA project Wenceslao Sánchez, CEO Telecom Castilla la Mancha, Spain(TBC)
16:40	17:10	<i>Coffee Break & Networking</i>
17:10	17:30	CMC- Connected Mobile Communities in the Northern Periphery Euken Sesé, Manager of Fomento de San Sebastian, Spain
17:30	17:50	openFWPA eGovernment and eAdministration supporting framework , Asturias, Spain Carlos de la Fuente, Director at the CTIC Asturias
17:50	18:10	Telecom Infrastructures deployment using low or high-tension distribution, Nevers, France Jean Dimas Malot, Managing Director, Nevers, France
18:10	19:00	Roundtable Discussion chaired by Gareth Hughes, CEO of eris@ Juan Antonio Rubio General Director of Ciemat George Hall, Patron of eris@ José Antonio Ondiviela, Local & Regional Government Lead, Microsoft Juan Antonio Rubio General Director of Ciemat, Spain
19:00		Close (Day 1)

Social Programme

19:15	20:15	Guided visit to Cáceres Old Town
21:00		Gala Dinner at the Golfines´ Palace



Programme Friday 8th May

SESSION 3

PEOPLE

Presentations and roundtables will provide comprehensive information on topics related to ICT services for PEOPLE, with a special emphasis on: eInclusion, Disability, Women, Young, Elderly people.

09:00	09:15	Introduction to the Session Hervé Le Guyader , Vice-President of eris@
09:15	09:30	Information Society in Extremadura Rafael Martín Espada , Regional DG. Telecommunications and Information Society, Extremadura Government
09:30	09:55	Key Note Speech Román Reyes , Rector, Euro-Mediterranean University Institute of Malta
09:55	10:15	EU policies on accessibility and disabilities Inmaculada Placencia , DG Employment, Deputy Head of Unit, European Commission
10:15	10:35	eCrime , Wales, United Kingdom Simon Lavin , Planning, Development and Support Manager, Welsh Assembly Government
10:35	10:55	Digital Inclusion , Castilla la Mancha, Spain Emma Cuenca , Manager, Fundación Insula Barataria
10:55	11:15	<i>Coffee Break & Networking</i>
11:15	11:35	Fostering digital presence , Balearic Islands, Spain Bel Llodra , IBIT Information Society Coordinator
11:35	12:00	Lessons from Regional Programming Enrica Chiozza , DG Regio, European Commission
12:00	12:25	Regional Projects on eInclusion: Experiences from Blekinge , Blekinge Region, Sweden Annelie Ekelin , PhD, Blekinge Institute of Technology, Blekinge
12:25	13:15	Roundtable Discussion chaired by Gareth Hughes , eris@ CEO Hervé Le Guyader , Vice-president of eris@ Román Reyes , Rector Euro-Mediterranean University Institute of Malta Inmaculada Placencia , DG Employment, European Commission Rafael Martín Espada , Regional DG. Tel. Information Society, Extremadura Enrica Chiozza , DG Regio, European Commission

CLOSING SESSION

13:15	13:45	The European Year of Innovation and Creativity Maruja Gutiérrez-Díaz , DG Education & Culture, European Commission
13:45	13:55	Initial Conclusions of the Conference Gareth Hughes , CEO of eris@
13:55	14:00	Close of the Conference President of eris@



Programme Friday 8th May (II)

PROJECT FAIR – MEMBERS ONLY

16.00	18.00	Direct exchange of best practices only for eris@ members PLEASE USE THE FORM TO REGISTER ON TIME
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